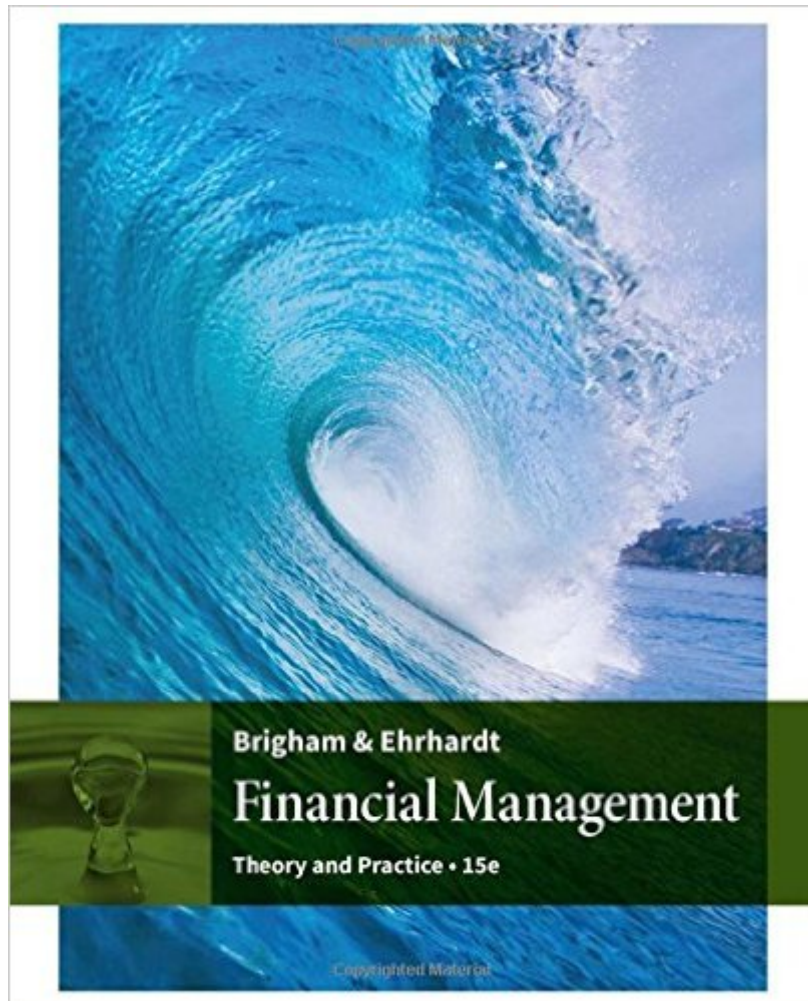


The book was found

# Financial Management: Theory & Practice



## Synopsis

The only text to strike a balance between solid financial theory and practical applications, Brigham/Ehrhardt's *FINANCIAL MANAGEMENT: THEORY AND PRACTICE*, 15e gives you a thorough understanding of the essential concepts you need to develop and implement effective financial strategies. The book begins with a presentation of corporate finance fundamentals before progressing to discussions of specific techniques used to maximize the value of a firm. It also explores the recent financial and economic crises and the role of finance in the business world. With its relevant and engaging presentation, numerous examples, and emphasis on Excel usage, this text serves as a complete reference tool for you in your academic or business career. The 15th edition is also available with learning solutions such as MindTap Finance, Aplia, and CengageNOW to help you to become First in Finance.

## Book Information

Hardcover: 1180 pages

Publisher: South-Western College Pub; 15 edition (January 1, 2016)

Language: English

ISBN-10: 130563229X

ISBN-13: 978-1305632295

Product Dimensions: 8.1 x 1.6 x 10 inches

Shipping Weight: 4.6 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #44,660 in Books (See Top 100 in Books) #59 in [Books > Textbooks > Business & Finance > Finance](#) #65 in [Books > Business & Money > Finance > Corporate Finance](#) #279 in [Books > Textbooks > Business & Finance > Economics](#)

## Customer Reviews

This textbook is required for my Concepts of Management in Finance course and ended up renting the book since the class was not part of my major and would rather not need to spend an additional \$200 just to own it. The chapters that I have read thus far are straightforward for someone without a finance degree. The Self-Text problems at the end of each chapter has the solutions near the end of the text with a step-by-step guide in how the problems were solved. On the other hand, the End-of-Chapter Problems simply has the answers but no guide in how the problems were solved. Furthermore, there are equations from the textbook divided by the chapters they were in near the end of the book. Overall, I enjoy the textbook thus far.

The book is good but has quite a few typos in there. Other students using this version should check for errata published if stuck on a problem and cannot figure out the answers.

GOOD

Worked great for my online course

[Download to continue reading...](#)

Financial Management for Nurse Managers and Executives, 4e (Finkler, Financial Management for Nurse Managers and Executives) Financial Management: Theory & Practice (with Thomson ONE - Business School Edition 1-Year Printed Access Card) (Finance Titles in the Brigham Family) Financial Management: Theory & Practice Financial Risk Management In Banking: The Theory and Application of Asset and Liability Management Mortgage Payments, Barron's Financial Tables, Third Edition (Barron's Financial Tables for Better Money Management) Financial Risk Forecasting: The Theory and Practice of Forecasting Market Risk with Implementation in R and Matlab Asset Pricing and Portfolio Choice Theory (Financial Management Association Survey and Synthesis) Project Management: 26 Game-Changing Project Management Tools (Project Management, PMP, Project Management Body of Knowledge) Agile Project Management: Box Set - Agile Project Management QuickStart Guide & Agile Project Management Mastery (Agile Project Management, Agile Software Development, Agile Development, Scrum) Agile Project Management: An Inclusive Walkthrough of Agile Project Management (Agile Project Management, Agile Software Development, Scrum, Project Management) Physician Practice Management: Essential Operational and Financial Knowledge Financial and Business Management for the Doctor of Nursing Practice Financial Institutions Management: A Risk Management Approach, 7th Edition Introduction to the Financial Management of Healthcare Organizations, Sixth Edition (Gateway to Healthcare Management) Asset Management: A Systematic Approach to Factor Investing (Financial Management Association Survey and Synthesis) Financial Risk Management: Applications in Market, Credit, Asset and Liability Management and Firmwide Risk (Wiley Finance) Enterprise Risk Management (Financial Engineering and Risk Management) Snmp: Versions 1 & 2 Simple Network Management Protocol Theory and Practice The Art of Project Management (Theory in Practice (O'Reilly)) Making Things Happen: Mastering Project Management (Theory in Practice)

[Dmca](#)